



البنك العربي المتحد
UNITED ARAB BANK

Double your rewards with UAB and fly free to destination of your choice this holiday season!

United Arab Bank, UAE's fastest growing bank with record profit increase of 32% for the first 9 months, has now launched its "Double Rewards" campaign for its credit card customers. This exciting campaign will run until 10th January 2013 and is valid for all international transactions.

Tom Smith, Executive Vice- President and Group Head of Retail Banking said "We are delighted to launch this campaign specifically keeping in mind that most of our customers travel during this festive season. We want to ensure our customers not only have a wonderful holiday, but enjoy twice the rewards on their credit card spends. UAB Rewards is aimed at letting our customers know in no uncertain terms we appreciate their relationship and will continue our efforts to reward them with superior value across all products and services compared to other banks".

Vishal Prasad, Head of Product Development and Marketing quoted: "During this campaign, all UAB customers can get a free ticket with lower spends than they would have got normally as illustrated below

Destination	Spends during 'Double Rewards' campaign (USD)	Normal spends (USD)
London / Paris	8,000	16,000
New York	12,000	24,000
Amsterdam / Bangkok	7,000	14,000
Rome	7,500	15,000
New Delhi	4,500	9,000

This campaign is a great way to round up a very exciting year where we offered several best-in-class products such as Al Ahlam program for UAE Nationals, Salary Protector Account offering free job loss cover, Ultra savings and Flexi Deposit accounts."

About United Arab Bank:

United Arab Bank (UAB) was established in 1975 as a joint venture between UAE investors and Societe Generale. The Bank will have a network of 19 branches across the UAE by the end of 2012, with its headquarters in Sharjah. UAB offers a range of financial services in both Corporate and Retail and is acknowledged as a leading solutions provider to the growing commercial and industrial base across the seven emirates. The Bank has gained strong recognition in the corporate sector for the provision of structured finance solutions for complex banking transactions.

With the launch of its Sadara Wealth Management Unit and Islamic Banking Services, United Arab Bank has significantly expanded its customer base. In December 2007, UAB became part of a GCC regional banking alliance upon the acquisition of 40% interest by The Commercial Bank of Qatar (Cb), Qatar's largest private sector bank. United Arab Bank's strong financial performance in 2011 is also indicative of the benefits gleaned from its strategic alliance with the Qatari Bank.

The Commercial Bank of Qatar has a similar alliance with National Bank of Oman (NBO), which has positioned all three banks more strongly for future growth. UAB is not only the fastest growing local UAE bank; it is also one of the most profitable. It has the strategic vision and momentum to continue on its growth trajectory, as its executive team seeks to create long term value for its shareholders.