



البنك العربي المتحد  
UNITED ARAB BANK

## This Summer, let United Arab Bank take care of all your holiday needs

**Dubai, UAE (April 10, 2013)** – United Arab Bank (UAB), the fastest growing bank in the UAE, launches its Summer Campaign this month with offers which are even hotter than the rising temperatures in the UAE.

Availing of UAB's summer offers will give Consumers an extra incentive to escape the heat and use UAB's services as much as possible as the simplest financial transaction will earn bonus points.

Tom Smith, Executive Vice-President & Group Head of Retail Banking, said: At United Arab Bank we understand our customer needs and are constantly looking at focused value-added benefits to offer them throughout the year. Our summer campaign is designed to accommodate the travel needs of all our targeted customers.

Our Customers earn points for all banking transactions when using UAB's products and the rewards can be redeemed on more than 360 airlines and 200,000 hotels worldwide. These points do not lock you into one expensive airline or hotel group, you choose where you fly, who you fly with and where you stay and UAB Summer Campaign can make it absolutely free!

“We are pleased to be initiating this summer campaign after winning the Best Customer Loyalty Programme award earlier this year from the Banker Middle East. This proves once again that we are committed to delivering only the best services for our Customers.” Tom concluded.



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### About United Arab Bank:

United Arab Bank (UAB) was established in 1975 as a joint venture between UAE investors and Societe Generale. The Bank is operating with a network of 20 branches and offices spread across the UAE with its headquarters in Sharjah. UAB offers a range of financial services in both Corporate and Retail and is acknowledged as a leading solutions provider to the growing commercial and industrial base across the seven emirates.

Through the provision of a comprehensive range of Corporate Banking, Retail Banking, Trade Finance, SME Banking and Treasury services, UAB is the Bank of choice among major corporate clientele segments in the UAE. With the launch of its 'Sadara' premium banking service, Islamic Banking Services and 'UAB Rewards' loyalty programme, the Bank has grown its retail customer base, aiming to expand further. All these initiatives and a consistent year on year performance has positioned UAB as one of the fastest growing banks in the region.

The bank is ranked 23<sup>rd</sup> amongst the top listed companies in the UAE and is one of the top 50 banks in the GCC in terms of market capitalization. UAB announced a record net profit of AED 410 million for the year ended 31 December 2012, an increase of 24% over 2011 and the highest annual net profit ever reported by UAB.

In December 2007, UAB became part of a GCC regional banking alliance upon the acquisition of 40% interest by The Commercial Bank of Qatar (Cb), Qatar's largest private sector bank. United Arab Bank's strong financial performance in 2012 is also indicative of the benefits gleaned from its strategic alliance with the Qatari Bank.

The Commercial Bank of Qatar has a similar alliance with National Bank of Oman (NBO), which has positioned all three banks more strongly for future growth. UAB is not only the fastest growing local bank but also is one of the most profitable. The Bank has the strategic vision and momentum to continue on its growth trajectory, as its executive team seeks to create long term value for its shareholders.